



Claresholm & District Chamber of Commerce REGULAR MEMBERSHIP MINUTES

Wednesday, August 17, 2016
Journey's Centre, Claresholm

Revised

Present: Donna Courage, Lorraine Norgard, Chyna Clay, Shannon Clay, Lori Beazer, Rick Milliken, Rosemary Wishart, Arnold McAulay, Amanda Zimmer, Iqbal Numohamed, Brandy Morrison, Brian Chartrand, Rob Vogt, Ken Favrholt, Justin Sweeney, Keslie Bowen Preete and Betty Fieguth.

1. Call Meeting to Order

Acting Vice President Donna Courage called the meeting to order at 12:05 p.m.

2. Acceptance/Additions to Agenda

The Agenda was accepted as distributed with one addition by Amanda Zimmer:
Invite Chamber to Registration & Resource Fair

3. Minutes

The July 20, 2016 minutes were approved as corrected with Amanda making motion, rather than volunteering on PR items. Motion made by Kelsie, seconded by Amanda, carried.

4. Secretary/Treasurer's Report

Very little to report as waiting for electronic books to be received to review further. Committee would like to see a comparison of our budget as to what we have spent.

5. Old Business

5.1 Directors

We are still in need of new directors to fill vacancies until AGM in 2017. All are welcome to come forward.

5.2 Logo Contest

The new logo was announced in the parade and the winner was Dean Fraser, who will receive \$250 for winning.

5.3 Vacant Building Tour

Justin reported on the vacant building tour recently held in conjunction with the Economic Development Committee and the Chamber. It included exposing established businesses and vacant buildings and sidewalk sales. Brochures are available on them. The next meeting on September 7th will continue momentum. It inspired many locals to be about shopping and looking around. Anyone with more ideas or needing info please contact Justin or one of the Downtown Revitalization Committee members.

EDC will be setting up his office downtown for a 12 month trial to keep him accessible and easy to get to. Office is located at 124-50 Avenue West. Stop in and see Justin for a chat and share some great ideas.

6. New Business

6.1 Website Update

Keslie is now administering our website as much as permissions will allow her. We are again seeking a media consultant to help with the website. This time we will approve and have a contract in place of expectations, fees, etc. Anyone with suggestions please contact Kelsie.

6.2 STEP Coordinator's Update

Chyna has been very busy and effective in her role this summer. She presented a review of duties she carried out, what she learned and what she can see need expanding. We have all enjoyed working with her, and will miss her as she is done early September.

6.3 Membership Committee

The Executive feels that our membership numbers are failing. Chyna was able to obtain some new members in her role. She did approach many businesses.

One suggestion for a last minute project for Chyna is to create an anonymous list of comments she received from previous and/or new potential members that she approached as to why they chose not to join. The Executive will review the list and follow up on the feedback.

Amanda suggested including a Chamber brochure in the Town's Commercial invoices. Betty will look into permission from Town to do that.

Justin moved that Amanda take the present 3-page brochure and create it into a foldable brochure. Seconded by Iqbal. Carried.

6.4 Trade Fair

This has been debated many times. Agreed that we would like to hold a Trade Fair again. Rick Milliken, Lori Beazer and Brian Chartrand all volunteered to work on the Trade Fair Committee.

6.5 Invite Chamber to Registration and Resource Fair

The meeting will be September 8 from 3:30 p.m. to 7:30 p.m. \$25.00 for a table. Executive to review.

7. Next Regular Meeting

The Regular Membership meeting is scheduled for September 21, with location to be announced when determined.

8. Adjournment

Meeting was adjourned at 12:55 p.m.