

Claresholm & District Chamber of Commerce
MINUTES

Tuesday, January 12, 2016
Casa Roma Restaurant

Present:

Russell Sawatsky
Marilyn Curry
Tony Walker

Linda Brooks
Justin Sweeney
Raul Colon

Lorraine Norgard
Maria Colon
Betty Fiegueth

New membership renewal package was presented and is very impressive. We can circulate both hard copies and electronically. Various promo options, including monthly newsletters were discussed. Renewal forms will be mailed out next week.

There are approximately 35 businesses in Claresholm that have not joined the C&DCC. Discussion of 1:1 face to face campaign to entice these businesses to join

Justin suggested that we also recognize milestones of businesses in town. Russell suggested we approach The Station to look after that project. This will be added to next week's agenda.

Other ideas to increase business and local shopping discussed:

- Late shopping night during summer
- Street sales in the downtown parking lot
- Other ideas welcome to review if can come up with more.

Discussion on how much we are paying Maria for all her work. Does not seem to be enough as has spent many creative hours on our website and promotional material.

AGM will be February 16. Lorraine is awaiting callback from Cottonwood to hold it. AGM will need two week's notice in paper. Also ask to have it included in the Town of Claresholm newsbox in the Claresholm Local Press. Also advertise that Chamber coins will be brought to meeting for purchase and that some new members are needed on the Board.

Justin and Marilyn volunteered to review the financials, which Linda will present at the AGM.

Maria has moved her business into Journey's and has settled in. She has been going out to the businesses who hadn't yet submitted requested pictures or logos to her, so that she can include them on our website.

Meeting adjourned at 8:10 pm.