

Claresholm & District Chamber of Commerce
GENERAL MEMBERSHIP MINUTES

Wednesday, July 20, 2016
Putters Restaurant, Claresholm

Present: Todd Buhmiller Chyna Clay, Donna Courage, Rick Milliken, Marian Carlson, Lori Beazer, Lorraine Norgad, Kelsie Bowen Preete, Justin Sweeney, Betty Fieguth, Brian Chartrand, Kyle Clark, Brandy Morrison, Amanda Zimmer, Rosemary Wishart, Arnold McAulay and Marilyn Curry.

1. Call Meeting to Order

Acting Vice President Donna Courage called the meeting to order at 12:05 p.m.

2. Acceptance/Additions to Agenda

The agenda was accepted as presented with the following additions, with a motion made by Todd Buhmiller and seconded by Kelsie Bowen Preete. Carried.

5.4 Trade Fair

5.5 Fly In Breakfast

5.6 Donation Request from Canadian Senior Pro Rodeo Association

3. Minutes

Lorraine read the minutes from June 15, 2016 which were then adopted as read on a motion made by Todd Buhmiller and seconded by Lori Beazer. Carried.

4. Treasurer's Report

The Treasurer's Report as prepared by Linda Brooks, was circulated by Chyna Clay on her behalf. Betty Fieguth moved acceptance of the Treasurer's Report, seconded by Kyle Clark. Carried.

5. New Business

5.1 Executive Update:

- Justin has resigned as President as he has taken on the position of Economic Development Officer with the Town of Claresholm.
- Kelsie Bowen Preete has been elected as a new Director to the Chamber.
- Linda Brooks has submitted her letter of resignation as Treasurer to the Chamber.

5.2 STEP Coordinator's Update

Chyna reported that so far she has obtained two new members. She has also been around to many businesses for renewal purposes. She is busy working on preparations for the upcoming parade float for August 13. She has coordinated the logo contest and will have the winning logo on our parade float. There will be a Sidewalk Sale this afternoon in coordination with Claresholm Farmers Market. She has created an electronic "Drop Box" for retention of Chamber files, which has included her teaching executive members how to use it. She has been given administrative rights to our website as well as our Facebook page. In summary she has been very eager, busy and effective in her position.

5.3 Logo Contest

Chyna circulated entries thus far as is looking for everyone's feedback.

5.4 Trade Fair

The Chamber did not hold a Trade Fair in 2016, and we need to decide if this is something we want to get working on for 2017. It could be a good thing as long as we do not bring in outside vendors that are in same lines of businesses within our communities. It was agreed that we wouldn't need to spend dollars of the curtains and rugs as have done in the past. Chyna will look into this further and report back. However, seeing as she is only here for the summer, we will need a lead and/or committee to work on it should we decided to move forward. **For further discussion at the August general membership meeting.**

It was suggested to make the Trade Fair (if we hold another one), more interactive with downtown, ie., "Claresholm Bucks", a treasure hunt or trivia game.

Again it was suggested that the Chamber support the expansion of the Claresholm Agriplex as it brings in a lot of visitors/business to various Claresholm businesses all year round.

5.5 Fly In Breakfast

The Fly In Breakfast will be held on Saturday, August 20 at the airport. Suggested that we bring the Chamber coins and murals there to have for sale. Amanda from the Claresholm Local Press volunteered to obtain Chamber promotional item(s) with the Chamber's name, website and telephone number of them.

5.6 Donation Request from Canadian Senior Pro Rodeo Association

Lorraine Norgard presented a letter requesting financial support for the upcoming Canadian Senior Pro Rodeo Finals in October. It brings approximately 250-300 visitors to Claresholm every year for the 4-5 days which benefits many local businesses and is very appreciative of the donations from the Chamber in the past of \$1,000 each year. Donna read the optional levels of sponsorship. Todd Buhmiller made a motion that this year we donate \$200.00 to the Canadian Senior Pro Rodeo Finals, seconded by Ashley. Carried.

6. Next Meeting

The next general membership meeting will be held on Wednesday, August 17, 2016 at 12:00, location TBD.

The next executive meeting was tentatively scheduled for August 2, 2016 and location TBD.

7. Adjournment

The meeting was adjourned at 12:55 p.m.

Please use president@claresholmchamber.ca or (403) 625-0375 for future contact with the Claresholm & District Chamber of Commerce.